

SPONSOR/EXHIBITOR APPLICATION

PLEASE PRINT OR TYPE. PLEASE MAKE CHECKS PAYABLE TO **APAOG**.

***SELECTION** GOLD EXHIBITOR SILVER EXHIBITOR BRONZE EXHIBITOR WELCOME RECEPTION DESSERT RECEPTION OTHER _____

COMPANY NAME _____

CONTACT NAME _____ TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT PHONE _____ FAX _____

EMAIL _____ COMPANY WEBSITE _____

EXACT NAME ON BOOTH SIGN _____

COMPANIES PREFERRED IN CLOSE PROXIMITY _____

COMPANIES TO AVOID PLACEMENT BY _____

AGREEMENT We understand that booth assignments will be made on a first-come, first-paid basis. APAOG agrees to hold space for the company signing this application and returning it to the APAOG office with full payment. In the case of cancellation, a refund less 10% will be possible only if APAOG receives your cancellation in writing by February 1, 2010. No refunds will be made for cancellations received after **February 1, 2010**. There are no exceptions to this rule. The authorized signature makes this contract firm and binding, and we understand and agree to abide by all rules, regulations and conditions of this contract.

SIGNATURE OF AUTHORIZED REPRESENTATIVE _____

*Camera-ready (high resolution) artwork for the Conference Program is due in APAOG's National Conference office no later than **February 1, 2010**.

COMPLETE AND RETURN TO APAOG c/o Minerva Medical Communications, LLC 1324 Edgewood Avenue South Jacksonville, FLORIDA 32205
TEL 904-388-3265 **FAX** 904-387-9496 **E-MAIL** APAOG@minervamedcomm.com **APAOG** 501(c)(3) organization **FEDERAL TAX ID** #39-1710481 **WEB** www.paobgyn.org

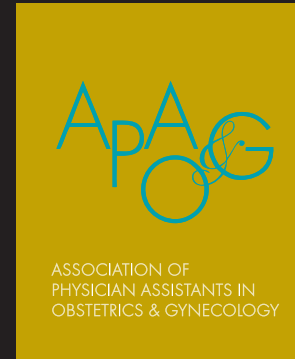
2010
NATIONAL WOMEN'S HEALTH CONFERENCE
PRACTICAL APPLICATION OF EVIDENCE-BASED MEDICINE
LAS VEGAS NEVADA FLAMINGO LAS VEGAS MARCH 4-6 2010

ASSOCIATION OF
PHYSICIAN ASSISTANTS IN
OBSTETRICS & GYNECOLOGY
C/O MINERVA MEDICAL COMMUNICATIONS
1324 EDGEWOOD AVENUE SOUTH
JACKSONVILLE, FLORIDA 32205



2010 NATIONAL WOMEN'S HEALTH CONFERENCE

PRACTICAL APPLICATION OF EVIDENCE-BASED MEDICINE



ASSOCIATION OF
PHYSICIAN ASSISTANTS IN
OBSTETRICS & GYNECOLOGY



WITH KNOWLEDGE
COMES POWER

LAS VEGAS NEVADA
FLAMINGO LAS VEGAS
MARCH 4-6 2010

EXHIBITOR
& SPONSOR
INVITATION

2010 NATIONAL WOMEN'S HEALTH CONFERENCE

PRACTICAL APPLICATION OF EVIDENCE-BASED MEDICINE

TARGET AUDIENCE

This 2010 Conference is open to physician assistants, nurse practitioners, registered nurses, and all clinicians with an interest and dedication to the health of women.

CONFERENCE PURPOSE

Each clinician strives to provide the best possible patient care, and now more than ever that means keeping clinical practice up-to-date with current evidence-based medicine. This conference will highlight today's top issues in women's health and focus on the practical applications of emerging research, ultimately answering the question, "What is the new Standard of Practice?" From contraception to infertility, osteoporosis to overactive bladder, this conference will address this question. Conference attendees will also have the opportunity to engage in colloquial discussion with one another as well as with the conference faculty.

PACKAGE OPTIONS

Showcase your products and services with a variety of choices of sponsorship. We have added some new options to this year's program.

BRONZE \$1,650
The Bronze package includes a listing in printed materials, on-site signage, a draped 6-foot display table with chairs, and registration for two company representatives. It also includes special recognition in signage, ribbons, and printed materials, as well as acknowledgement in the program brochure and on the APAOG website.

GOLD (BEST VALUE) \$5,000
The Gold package includes everything in the Bronze package, but with the option to secure an 8'x10' space* or a 12-foot display table, plus advertising space for a full-page advertisement, an exclusive post-show attendee list, your company logo on the cover of the program brochure, and a link to your company website on the APAOG website.

WELCOME RECEPTION \$4,000
Exclusive Sponsorship: This is the official opening event to the Conference and your opportunity to be recognized and receive maximum visibility. The sponsorship includes food and beverage for the event under APAOG management. Includes a full-page advertisement in program brochure, your company name and logo at food stations, your logo on the APAOG website, and the opportunity to provide service items with your company logo.

INDIVIDUAL OPTIONS

FULL PAGE ADVERTISEMENT \$600
LOGO DISPLAY \$200
Logo displayed on the program and the APAOG website.
LOGO DISPLAY & COMPANY LINK COMBO \$400
Logo displayed on the program and the APAOG website, and a link to your company's webpage displayed on the APAOG website.

ADDITIONAL OPTIONS

PROMOTIONAL SESSIONS
APAOG offers a limited number of opportunities to present sessions that are promotional in nature and can mention specific product names, etc. These sessions offer the supporting company the opportunity to select the topic and speaker, and are usually presented during a meal function with the sponsor providing funding for the meal and speaker honoraria/ expenses. Contact APAOG at APAOG@minervamedcomm.com.

*The 8 x 10 foot exhibit spaces are limited!

SILVER \$3,100
The Silver package includes everything in the Bronze package, plus advertising space for a half-page advertisement, an exclusive post-show attendee list, and your company logo displayed on the APAOG website.

BOOTH SIZE UPGRADE \$500
Companies opting for the Bronze or Silver package have the opportunity to upgrade their booth size to 8'x10' for an additional cost.

DESSERT RECEPTION \$2,000
Exclusive Sponsorship: This is a new option being offered for Thursday, March 4. The dessert reception is a unique opportunity to greet attendees as they arrive before the official program begins. The sponsorship includes coffee, hot chocolate, and an array of desserts. The event will be managed by APAOG. The package includes a half-page advertisement in program brochure, your company name and logo at reception and on the APAOG website, and the opportunity to provide service items with your company logo.

HALF-PAGE ADVERTISEMENT \$300
COMPANY LINK \$250
Link to your company website on the APAOG website.

BREAKFASTS & BREAKS COST VARIES
The sponsored breakfast or break secures maximum recognition of your company. The sponsorship includes food and beverage for the event under APAOG management. The cost varies depending on size and type of symposia. Please contact APAOG to discuss specific details. Includes recognition in printed materials and verbally, and your company name and logo at food stations and on the APAOG website.

APAOG was founded in 1991 and is the only professional association devoted exclusively to PAs practicing in women's health. We are a recognized specialty organization of the American Academy of Physician Assistants (AAPA).

The mission of APAOG is to improve the health care of women by supporting physician/PA teams to provide cost-effective, quality care to female patients while promoting a network of communication and education between providers dedicated to women's health.

EXHIBIT DATES & TIMES

FRIDAY MARCH 5TH

4:00 PM EXHIBITOR SET-UP
6:00 PM EXHIBIT HALL OPENS
7:30 PM EXHIBIT HALL CLOSES
**TIMES SUBJECT TO CHANGE*

SATURDAY MARCH 6TH

7:00 AM EXHIBIT HALL OPENS
ALL BREAKS SCHEDULED IN EXHIBIT HALL
3:30 PM DISMANTLE EXHIBITS

LANYARDS

Exclusive Sponsorship: The Sponsor provides lanyards at their cost and must be approved by APAOG.

CUSTOMIZED ARRANGEMENT FOR YOU & YOUR COMPANY

To accommodate ongoing changes in the healthcare profession, APAOG is willing to customize options to facilitate your support and participation (speakers, meals, events, etc). For more information, contact the APAOG Conference office at APAOG@minervamedcomm.com.

SPACE ASSIGNMENT

Whenever possible, exhibit space will be assigned according to the exhibitor's choice, but the final arrangements will be determined by APAOG. Space will be assigned on a first-come, first-served basis and will only be made when APAOG receives full payment.

HOTEL ACCOMMODATIONS

APAOG has arranged for rooms with the Flamingo Las Vegas for conference participants for the nights of **March 4, 5, and 6, 2010**. The rate is **\$129 per night**. Reservations can be made by calling **1-800-835-5686**, or through the APAOG website www.minervamedcomm.com/apaog. When making the reservation, identify yourself with the APAOG-National Women's Health Conference, or reference **group code SFHC10** to receive this rate. Rates are guaranteed only until **February 2, 2010**. Book early as hotel rooms may sell out!

SHIPPING INFORMATION (FOR PACKAGES, ETC.)

Packages may be shipped beginning **February 2, 2010**.

Each package must indicate clearly the following information next to the address label:

1. Name of the guest who will claim the package. Photo ID required.
2. Date of the functions or guest arrival.
3. Meeting Room or Booth Number.
4. Name of conference: National Women's Health Conference.

DOOR PRIZES

Donated items will be awarded during random drawings from among the names of exhibit-area visitors. This encourages interaction between Conference attendees and exhibitors. Includes recognition in printed materials, on the APAOG website and verbally.

VARIOUS

EXHIBITOR CANCELLATION

Notification of an exhibitor's decision to cancel exhibit space must be submitted in writing to APAOG. A refund, less a 10% processing fee, will be possible only if the cancellation notice is received in writing no later than **February 1, 2010**. No refunds will be made for cancellations received after **February 1, 2010**. There are no exceptions to this rule. APAOG reserves the right to resell any cancelled exhibit space without notification to the canceling party or without refunding any fees paid by the exhibitor.

RECEIVING/HANDLING/STORAGE FEES

Overnight letters	\$5.00
0-15 lbs.	\$6.00
16-30 lbs.	\$10.00
31-50 lbs.	\$15.00
51-75 lbs.	\$20.00
76-100 lbs.	\$40.00
101 lbs. +	\$.50 per lb.

Accepted payment methods include all major credit cards.

The Business Center can be reached by **phone at 702-457-2777** or by **fax at 702-733-3528**.

In compliance with the **Americans with Disabilities Act**, please advise APAOG should you have any special requirements, need assistance or have special dietary needs.